Bankable
Powered by Flagship

Becoming Bankable

In 2005 the City of Anderson and Anderson University came together to create the Flagship Enterprise Center, a nonprofit business incubator dedicated to starting and growing local businesses in areas where economic downturn affected families and communities harshly. In 2010, the Flagship expanded its resources and services to small business owners in Central Indiana by becoming a certified SBA microlender. Since inception the Flagship Loan Program has grown by an average of 140% annually in loan dollar volume.

The mission of the Loan Program has always been to provide capital and economic resources to small businesses, and to partner with our clients in their success. The incredible growth seen over the last six years has led to the need to define more clearly the loan program from other Flagship endeavors.

We are proud to announce that in 2017, the Flagship Loan Program will become Bankable, a new brand underneath the Flagship Enterprise Center umbrella. This rebranding will create a clear distinction for the loan program and the services the program provides to the entrepreneurs of Indiana.

Although Bankable's mission to create opportunity for small business owners by providing access to capital and technical assistance remains the same, our vision is clearer than ever. Our staff will continue to work extensively with our clients, community partners, and other financial institutions to create entrepreneurs who are economically educated and empowered. We will continue to offer our wide range of loan products and services in the same way as before, while working to expand these as well. We will continue to work with both loan ready and non-loan ready clients to build their credit, secure capital, increase financial literacy, and grow sound business foundations to make them Bankable for the future.

For our clients, the change is only in the name. Through Bankable we will remain just as accessible, approachable, and transparent for our clients and community partners as ever before. We believe becoming Bankable will set us apart from other lenders as a reliable partner in our clients' and their communities' success. Being a Bankable client will be a distinction beyond simply being a loan recipient.

Bankable is a brand celebrating the success of the Flagship Loan Program and will be working tirelessly to ensure that growth and reliability remain top priorities for our clients and partners.

We at Bankable want to thank you for supporting our mission of supporting entrepreneurship and small business in Indiana and look forward to our future growth.

Charles Staley
President, CEO

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